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July 8, 1997

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Mr. William F. Caton **Acting Secretary** Federal Communications Commission 1919 M Street, N.W. Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

Attention:

Policy and Rules Division

Stop Code 1800D

Re:

MM Docket Nos. 91-221, 87-8, 94-150, 92-51, and 87-154 Television Station WSWB-TV, Scranton, Pennsylvania

Dear Sir or Madam:

We submit herewith an original and four copies of the permittee's response to the FCC's June 17, 1997 Public Notice in the above-captioned proceedings. This submission concerns a Time Brokerage Agreement between Paxson Communications of Scranton-64, Inc. and Channel 64 of Scranton, Inc., the permittee of Television Station WSWB-TV, Scranton, Pennsylvania.

Should any questions arise concerning this matter, kindly contact the undersigned.

John R. Feore, Jr.

truly yours,

JRF/lkr Enclosure

No. 21 Course, 72012 0 14

LMA REPLY FORM

MARKET: WILKES-BARRE-SCRANTON, PENNSYLVANIA

DMA #: 49

| | | | | | Degree of Overlap (%) | Nielsen (all day) Audience Share (9am - midnight) | |
|-----------------------|-------------------------|-------------------------------|-----------------------|--|-------------------------------|---|--|
| | Channel No. & Call Sign | Network <u>Affiliation</u> | Licensed Community | Owner/ <u>Licensee</u> | City Grade Grade Grade A B | <u>11/96</u> <u>2/97</u> <u>5/97</u> | |
| Brokered Station: | Channel 64 WSWB(TV) | Independent | Scranton, PA | Channel 64 of Scranton, Inc. | N/A | Station Not On Air | |
| Brokering Station: | None | N/A | N/A | Paxson Communica- tions of Scranton-64, Inc. | | | |

| LMA Specifics: | Date of LMA Signing | Length of Initial Term | Initial Term Start Date | Initial Term End Date | Renewal Provisions/Terms Describe renewal provisions including: (1) length of renewal, (2) at which party's option, (3) whether renewal is automatic, and (4) how renewal option may be exercised. | % Time Brokered per week |
|-------------------|------------------------|--|---|------------------------------------|---|---|
| | 12/ /96 | 5 years from completion of construction of the station and commencement of broadcast operations pursuant to program test authority | The agreement shall become immediately and automatically effective upon completion of construction of the station and commencement of broadcast operations pursuant to program test authority | 5 years after beginning operations | Agreement may be renewed for an additional term as mutually agreed upon by both parties | Up to 96.4% (162 hours/ week) |

PUBLIC INTEREST BENEFITS RESULTING FROM ENTERING INTO THE LMA

The Time Brokerage Agreement for Television Station WSWB-TV in Scranton, Pennsylvania was entered into together with a Construction Agreement and Stock Purchase Agreement providing for Paxson Communications of Scranton-64, Inc. to construct the Channel 64 facility, program it pursuant to the TBA and eventually purchase the station from the current owner. The permit for this station was originally granted on May 5, 1988 and had remained unbuilt some 8-1/2 years later. Without the ability to program the station pursuant to the Time Brokerage Agreement, Paxson Communications would not have been willing to enter into the agreements which have, in turn, provided for the prompt construction of the station.